WSWS Officer and Committee Report

2020 Annual Meeting – Maui, HI

Office or Committee Name: Website
Officer or Chairperson Name: Eric Gustafson
Date of Preparation (include year): February 18, 2020

Activities during the year:

Updated with new Board members as needed. Posted Newsletters, MOP, other pertinent information as needed. Continually working thru member data base to update email addresses. Utilize Mail Chimp to communicate with the membership vs Apex system. Gives us more options and better optics for a better-quality product.

Begin process of evaluation of new website/ database provider – working with other regional business manager to find a quality solution.

Recommendations for Board Action: None

Budget Needs: No additional

Name of Person Preparing This Report: Eric Gustafson, WSWS Business Manager