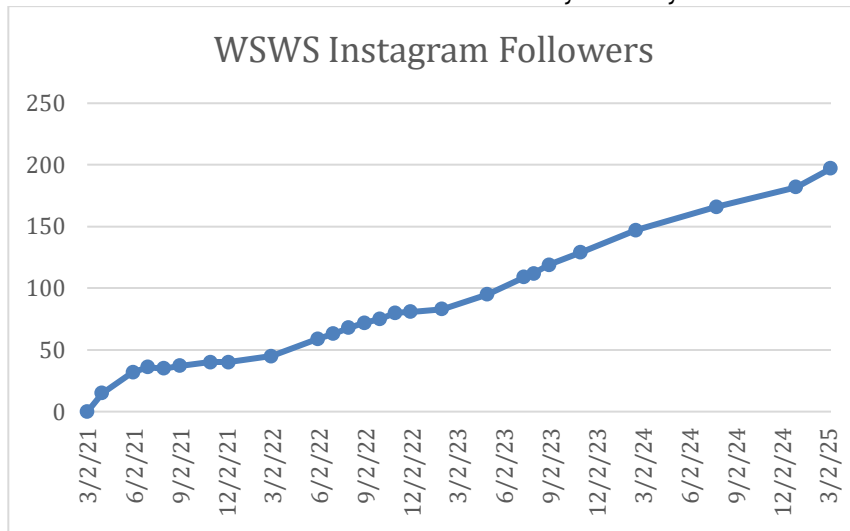




**Social Media Analytics Report
Western Society of Weed Science
March 8, 2025**

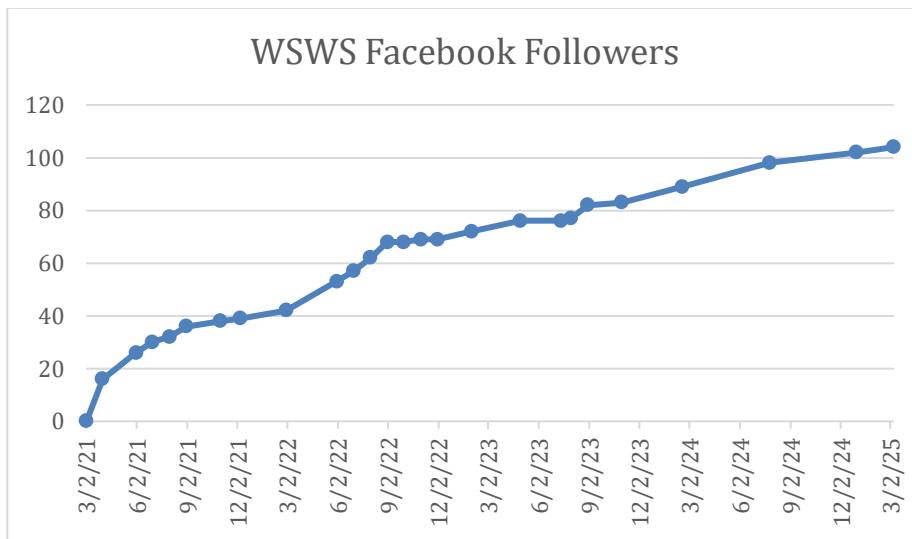
Instagram:

The Instagram account for Western Society of Weed Science was launched at the beginning of March 2021 as a brand-new account. Here is a summary of analytics as of March 8, 2025:



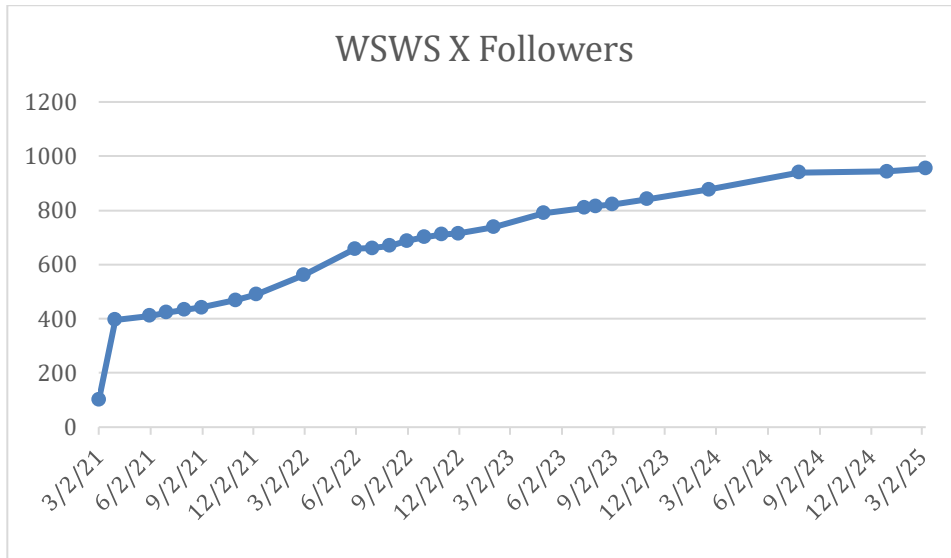
Facebook:

The Facebook account for Western Society of Weed Science was launched at the beginning of March 2021, also as a brand-new account. Here are the data as of March 8, 2025:



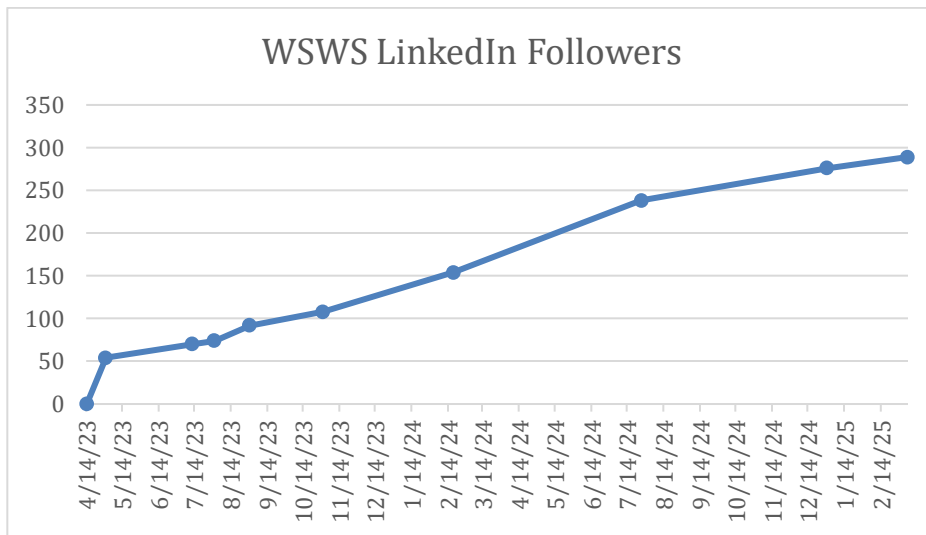
X/Twitter:

The X/Twitter account for Western Society of Weed Science was operational and managed by Andrew Kniss prior to March 2, 2021. Here are the analytics as of March 8, 2025:



LinkedIn:

The LinkedIn account for Western Society of Weed Science was operational but dormant until mid-March 2022 when the previous admin and password were located; however, it was set up as a private Group where people had to request to connect. So, a professional Page (that anyone can follow without request and permission) was created April 14, 2023, and here are the analytics as of March 8, 2025:



Submitted by Amy L. Giannotti/AquaSTEM Consulting
Social Media Manager for Western Society of Weed Science