WSWS Fundraising
WSWS Annual Meeting March 13, 12025

Office or Committee Name: WSWS Fundraising not a real committee

Officer or Chairperson Name: Marty Schraer (2023-?)

Date of Preparation: March 5, 2025

Following the Boise meeting in 2023 where I assumed the fundraising role vacated by Pete Forester (retired), there seemed to be a lot stir and questions around fund raising activities:

- Whos' responsible?
- How do I contribute?
- Why didn't I get the chance to sponsor an event?

Answers to your questions:

- Marty Schraer solicits, tracks, requests invoices, and coordinates donor recognition. Eric Gustafson provides the invoices and receives payments for WSWS.
- Contact Marty (marty.schraer@syngenta.com, 208/250-0937)
- You did not tell me you wanted to contribute. Simple as that.

Background for fundraising activities: 2022-present

- Any member or organization may contribute
- Recognition given in program, signage during the event, PowerPoint loop that runs in meeting rooms during breaks; this is a bonus year
    - All 2024 sponsors received recognition as the 2025 annual meeting of the WSSA in Vancouver, BC
    - All donors are acknowledged in this report
- Full or partial event sponsorships are possible
- Donations range from $250-$15,000
- Donations from 24 donor organizations: chemical companies, retailer distributors, contract research organizations, weed science supply providers, & one university research program

How are donations used:

- Members Welcome Reception
- Tuesday AM & PM Coffee Breaks
- Student Luncheon
- Student Reception

- Wednesday AM & PM Coffee Breaks
- Awards Luncheon
- WSWS Business Breakfast

How much money is raised: funds raised by year (% of budget)

- 2022: $20,700 (57%) Newport Beach
- 2023: $53,800 (92.75%) Boise
- 2024: $42,300 (72.93%) Denver
- 2025: $49,725 (68.59%) Seattle

History of contributors: **complete list at bottom of report

- 2022 11 contributors
- 2023 19 contributors
- 2024 18 contributors
- 2025 19 contributors

Growth from came adding private research contractors, supplies, & university weed science programs

Recommendations for Board Action: Will the Diversity and Inclusion Committee Social Hour be a perennial event? Should it be added to future fundraising efforts or will it continue ad hoc?

Recommendations for WSWS membership: If you did not see your company, university, favorite contract researcher, or weed science supplier listed as an event sponsor, send me their contact information or reach out to me directly.

Budget Needs: None. Travel expense covered by employer.

Suggestions for the Future: None at this time.

Current Committee Members: N/A

Name of Person Preparing This Report: Marty Schraer

Alphabetical list of donors: 2022-2025

- Aligare (2023)
- Azlin Seed Service (2025)
- BASF (2022-25)
- Bayer Crop Science (2022-25)
- Campbell Scientific (2022)
- Corteva Agriscience (2022-25)
- FMC Corporation (2022, 23, & 25)
- Gylling Data Mgmt. (2024 & 25)
- Gowan Company (2022-25)
- Helena (2024)
- Hubbard Ag Science (2023-25)
- Jemmett Consulting and Research (2023-25)

- Miller Research, Inc (2023-25)
- Mountain West PEST (2024 & 25)
- Nufarm (2023-25)
- Pratum Co-op (2025)
- R&D Sprayers (2024 & 25)
- Rohlfs & Adkins Research (2023-25)
- Syngenta (2022-25)
- The Amalgamated Sugar Company (2023-25)
- UPL Ltd. (2023-25)
- Valent (2022 & 23)
- VARCO, Inc. (2023-25)
- WSU Weed Science (2025)