

Office or Committee Name: Public Relations Officer or Chairperson Name: Albert Adjesiwor Date of Preparation (include year): February 2023

Activities during the year:

The committee met last fall to discuss the proposed video cost for BoD's consideration. The video contest was proposed by the PRC in 2021 as a fun contest for annual meetings and also (most importantly) to generate content for social media engagement. Our social media person is always looking for content and the committee agreed in 2021 to propose a video contest to the BoD. If accepted, we believe this will help generate some good/engaging content for the Society. We have drafted the video contest rules and the committee edited and accepted this version (please, see attached) to be sent to the BoD for consideration.

Recommendations for Board Action:

The BoD should consider voting to accept this video contest in the annual meetings to generate content for public outreach, especially through social media.

Budget Needs:

TBD

Name of Person Preparing This Report: Albert Adjesiwor