

Office or Committee Name: Member-at-Large Private

Officer or Chairperson Name: Clarke Alder

Date of Preparation (include year): August 4, 2022

Activities during the year:

Received invitation to join the board in April 2022, reviewed opportunities/responsibilities with Curtis Rainbolt.

Briefly brainstormed ideas on how to make the Annual Meeting more attractive to members of the private industry (i.e. farmers, private researchers, even county agents).

No other activities at this time.

Recommendations for Board Action:

Would like Board's take on what efforts have been made in the past to attract members that are not part of academia and/or industry.

Budget Needs:

Unknown

Name of Person Preparing This Report:

Clarke Alder