WSWS Officer and Committee Report
October 2021

Office or Committee Name: Public Relations Committee
Officer or Chairperson Name: Breanne Tidemann (Chair), Charles Geddes, Albert Adjesiwor, Joe Ballenger (Student member), Amy Giannotti (Socia Media Administrator)
Date of Preparation (include year): October 19th, 2021

Activities during the year:

- Every other month meetings
- Revising Operating guide for Public Relations Committee
- Building a contact list for the next 2 upcoming meetings for where to send information/press releases
- Developed guidelines for a Video Contest (attached for board review – currently still draft but felt it warranted board review at this point to make sure we're on the right track)
- Social media quarterly analytics submitted and reviewed by PRC chair.
- Social Media policy developed and attached for board review.

Recommendations for Board Action:

- Review social media policy and let Public Relations Committee know if it can be adopted; we assume this will need to be incorporated in the operating guide or elsewhere?
- Review Guidelines/Rules for a Video contest, provide feedback to PRC
- Reminder to submit member biographies to Amy/PRC for profile through WSWS Social Media – contact Amy or Breanne for a template if interested.

Budget Needs: Do we have budget to offer awards for the video contest? We have suggested amounts in the draft guidelines but weren't sure if we had the budget to accommodate these types of values.

Name of Person Preparing This Report: Breanne Tidemann (Chair)