Official WSWS Video Contest Rules

1) ENTRY GUIDELINES

1. General
   - Participation is open only to current WSWS members
   - Only one video is permissible per student/team.
   - Participants may enter as a team/individuals.
   - Prize money will be awarded only to the person(s) named in the “Video Contest Submission Form”
   - Submit the “Video Contest Submission Form” and your completed video to <Contact Person> by 5 p.m. on February 15, 2022.
2. Video Production
   - Videos must be at least 1 minute in length and may not exceed 3 minutes in length.
   - Videos must be in a format acceptable for YouTube/Twitter/Facebook, etc.
   - The video must be appropriate for all ages.
   - Participants must provide credits at the end of the video to acknowledge the sources of any images or music used.
   - Videos must be developed by students/teams for a broad audience. No professional (paid) assistance may be used in production of the video. Any entry doing so may be disqualified.
3. Content
   - Must address current theme
   - Must include names of all participants.
   - Must be in good taste and appropriate for all audiences.
   - Must be original content authored, composed, and performed by student/team identified in the entry form as participants, except for third party content for which the rightful owner has granted permission, in writing, (a) to incorporate the third party content (including, for example, background music and art work) into your video entry, (b) to reproduce and distribute such incorporated third party content through YouTube and other online media, (c) to grant to WSWS the license rights described in Section "Licenses, Waivers, and Releases", below.

2) JUDGING CRITERIA

1. Content
   - Did the video address the current theme?
   - Was the information clear and well expressed?
2. Creativity
   - Was there unexpected or innovative use of video that enhanced the power of the video’s message? (Creativity of execution)
   - Did the message provide a new perspective? (Creativity of idea)
   - Did the total video presentation display a combined innovative use of design, materials, and ideas? (Creativity of total product)
3. Overall effectiveness of delivery
   - Was there one key message that was clearly stated?
   - How engaging was the message?

- Is the viewer compelled to keep watching?

4. Technical quality for videos
   - Lighting, Sound, Editing
     poor sound quality can adversely affect all other judging criteria
5. Time
   - Is the video 1 to 3 minutes in length? (all points or nothing)

3) SUBMITTING YOUR ENTRY

1. For your video entry to be considered in the Contest, you must submit the "Video Contest Submission Form" and your video to <Contact Person> by 11:59 pm MDT on the due date.
2. Your video entry must contain "WSWS Video Contest" in the title of the video. The format for the title should be: "WSWS Video Contest" | *Your Unique Video Title*".
3. Your video might be be uploaded to WSWS YouTube and social media pages and made accessible to the public. Please ensure that your video is in accordance with the Google Terms of Service, Google Privacy Policy, YouTube Terms , Twitter, Facebook, Instagram policies
4. Further information concerning participants could be requested as described below.

4) REPRESENTATIONS AND WARRANTIES

By entering the Contest, you represent and warrant that the video entry complies with the Contest Rules, and Entry Guidelines, and that:

1. You own or have the necessary licenses, rights, consents, and permissions to reproduce, distribute and publicly perform works of authorship or other content, including music, and images or likeness of any person, contained in your video entry, and you have the right under all patent, trademark, trade secret, copyright or other proprietary rights to grant to WSWS the licenses described in Section 6, below;
2. Your video entry complies with the Google, YouTube,; Twitter, Instagram terms of service;
3. At the time of entry or any time thereafter, your video entry does not contravene any contractual, legal or other obligation;
4. At the time of entry or any time thereafter, your video entry does not infringe the intellectual property rights of any third party;
5. Your video entry does not contain any profane, pornographic, obscene, or defamatory materials;
6. Use of the video by WSWS, as contemplated by the Contest Rules, will not infringe any copyrights, rights of publicity or any other rights of any person, living or dead. The video and materials used are not subject to any prior agreements that would limit the scope of the permission granted to WSWS under the Rules; and
7. You have complied with all relevant laws, rules, and regulations in the production of your video entry.

5) PRIZES

At WSWS annual meeting the winners will be announced during the ceremony and awarded the following prizes:

- First Place Prize of $500.00
- Second Place Prize of $250.00
- Third Place Prize of $100.00

*The total sum of each prize will be awarded to the entire team, not each individual member of the team.

6) LICENSES, WAIVERS AND RELEASES

1. In consideration for your participation in the Contest, you, on behalf of yourself and the participants listed in the entry form, hereby grant WSWS a worldwide, non- exclusive, royalty-free, perpetual (for the duration of the applicable copyright), sub-licensable, and transferable license to exercise the rights in your video entry as stated below:
    - to reproduce the video;
    - to create and reproduce derivative works of the video;
    - to distribute copies of, display publicly, perform publicly, and perform publicly by means of a digital audio transmission the video and any derivative works of the video.
2. For the avoidance of doubt, where the video entry incorporates a musical composition, you and each participant named in your entry form waive any exclusive right to collect royalties for the public performance or public digital performance (e.g., webcast) of the video or any derivative works of the video.
3. For the avoidance of doubt, where the video entry is deemed a sound recording, you and the participants named in your entry form waive any exclusive right to collect, whether individually or via a performance-rights society, royalties for the public digital performance (e.g., webcast) of the video.
4. The above rights may be exercised in all media and formats whether now known or hereafter devised. The above rights include the right to make such modifications as are technically necessary to exercise the rights in other media and formats. All rights not expressly granted by you are hereby reserved.
5. You understand that use of the video by WSWS may include, but will not be limited to, the following:
    - Initially, the video will be posted on YouTube, Twitter, and other social media pages, which is made publicly available and subject to the applicable rules and licenses; and
    - The video entry may be displayed, reproduced, distributed, and modified for use by WSWS in academic settings and higher education institutions.
6. If the video entry is selected by WSWS as a contest winner, you understand that the prize will be made payable only to the person or persons submitting the video entry form.
7. WSWS reserves the right to request that the video entry be removed from a platform.