



## **WSWS Officer and Committee Report (Summer Meeting 2010)**

**Office or Committee Name:** Public Relations Committee

**Officer or Chairperson Name and Committee Members:** Erin Taylor (Chair), Brad Hanson, Mark Ferrell, Bill Cobb, Brian Olson, Deb Shatley, Rick Affeldt

**Date of Preparation (include year):** July 6, 2010

### **Activities during the Year:**

- a post (2010) meeting press release dated May 10, 2010 was distributed via email to:
  - AgOnline (Successful Farming)
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  - Agronomy Society of America
  - AgWeb.com (Farm Journal)
  - American Society of Horticultural Science
  - American Vegetable Grower
  - Associated Press
  - California Farm Bureau Federation
  - Capital Press
  - Farm Progress Publishing (California Farmer; Western Farmer – Stockman)
  - Progressive Farmer
  - Metrofarm radio
  - Southwest Trees and Turf
  - Turf Magazine
  - Weed Science Society of America
  - Western Farm Press
  - Western Farm, Ranch, and Dairy Magazine
  - Wildland Weeds
  - Yuma Daily Sun
  
- Continuing education credits to meet state licensing requirements were obtained for the 2010 meeting from: Oregon, Montana, Washington, California, Kansas, Oklahoma, Utah, Idaho, Wyoming, Nevada, Arizona, and New Mexico. Credits for the Certified Crop Advisor (CCA) and Society for Range Management certification programs were also obtained.
  - No credits were obtained from Colorado and Nebraska for the 2010 meeting.
  - The committee will be updating the email list and adding new contacts, as many emails have changed and no longer work.

**Recommendations for Board Action:** None

**Budget Needs:** None

**Suggestions for the Future:** None

**Suggested Changes in Operating Guide:** None

**Name of Person Preparing This Report:** Erin Taylor